

Mackenzie “Kenzie” Bacarella

Dayton, OH | (703) - 909 - 3861 | Kenziebac@gmail.com

Passionate about Communication and Media Production, currently working in Broadcast TV. A detail oriented, creative problem solver.

Relevant Experience

News Producer

9/2022 - Current

WHIO-TV - Cox Media Network - Dayton, OH

Produced hours of high-quality, live content on daily deadlines. Assessed and deconstructed complicated stories and concepts into easily digestible content. Managed newscasts during high intensity conditions i.e. Breaking News, Extended Coverage and Branded Seasonal Specials. Maintained individual and team specific metrics. Pre-produced showcasing and visual elements.

Media Production Assistant

5/2021 - 5/2022

University of Dayton - Media Production Group - Dayton, OH

Coordinated interviews and production elements along with team videographers for in house and field productions. Familiar with post-production in promotional and informational marketing,

Flyer Media Production Manager

5/2020 - 5/2022

University of Dayton - Dayton, OH

Oversaw project production of UD Flyer TV projects year round. Co-Produced live college sporting events with ESPN+ as Assistant Director and Crew. Conducted scheduling of multiple projects simultaneously.

Skills & Programs

- Organization and Time Management
- Broadcast Journalism
- Creative & Commercial Writing
- Technical/Interpersonal Communications
- Interviewing
- Production Process
- Avid Media
- Adobe Creative Software
- Canon Cameras
- Zoom Audio Equipment
- Ronan Gimble Equipment
- INews Script Software

Media Projects

Shattered: A City Under Pressure - Emmy Award Winning Student Documentary

Production Manager, Writer, Editor & Marketing

Flyer TV Productions

Manager, Talent, Editor & Director

Education:

University of Dayton - Bachelor of Arts and Sciences

Communication and Media Production

Magna Cum Laude

Personal Website: <https://www.kenziebacarella.com/>